

CASE STUDY

Advanced medical

Background of client

Advance Medical is the global leader in Expert Medical Opinions.

- Founded in 1999
- 800 dedicated health professionals
- 450 medical doctors on staff
- More than 125+ countries served
- 20+ languages spoken
- 35 million people with access to services
- 330 company partnerships

The translation request:

The patient's report, it happened almost every day, moreover the client has three other vendors except for us.

Language pairs: English into Chinese Simplified, English into Polish, English into Japanese, English into Korean, and so on.

Our difficult is how to get more orders My measures are the below.

- 1. Keep a positive communication with client on phone or email to learn about our feedback, giving our resolution timely.
- 2. Actively respond to client's requirement
- 3. Help the client to solve the urgent case
- 4. Introduce our other languages service from time to time, let the client learn about the width of our service
- 5. At the last, developing or updating stable and reliable translators through the client's feedback. Make sure the top quality.