marstranslation
by marshub

Remitly
Promises Delivered

Remitly Case Study

Press Release Translation: A case of Remitly

English (US) to Spanish (Latin American)

Business Services

Client Background:

Remitly is the largest independent digital remittance company based in Seattle, transferring payments from its customers in the United States, United Kingdom, Canada, and Australia to relatives throughout the world. Founded in 2011, Remitly is a mobile payments services enabling users to make person-to-person international money transfers. The company is headquartered in Seattle, with additional offices in London, the Philippines, and Nicaragua.

The Challenge: Translation of Press Release

Remitly's proprietary global transfer network is aligned with its corporate strategy and mission of strengthening relationships across borders through greater transparency, better value, and use of mobile and internet solution. As part of its mission and objective, Remitly needed a translation of its Press Release disclosing information of its partnership with TransNetwork and Groupo Exito for payment network expansion process. This press release, originally in English was to be shared with the Latin American market and therefore, had to be translated to Spanish spoken in Latin America.

The Solution: Expert Translation Services of Mars Translation

For translation of its Press Release news, Remitly contacted Mars Translation's expert and native linguists. These professional translators, adept at handling a wide range of documents, have a commendable experience in translation and proofreading in over 90+ languages. They wasted no time in translating from English to Spanish and proofreading the entire press release content, taking special care to preserve the essence of the document without compromising on quality and timeliness.

The Result: Translated Press Release for Latin American audience

As a result of employing the expert translation services of Mars Translation, Remitly was able to translate its content for the Latin American market. Through this press release, Remitly was able to spread the news of its partnerships with TransNetwork and Groupo Exito for its network expansion process. Mars Translation aided in Remitly's expansion process to other markets, ensuring excellence in business processes—something that it has always strived to provide to its clients.