



ForceNock Case Study

Website Localization Services for ForceNock

English (US) to Chinese Simplified (Mandarin)

Software and IT

Client Background

ForceNock is an Israeli-based stealth-mode security start-up headquartered in Tel Aviv, Israel. Founded in 2017, the company offers security products including web application security, web application firewall, API protection, and cloud security. The company, founded by former F5, Checkpoint and McAfee employees is a small sized company with an aim to provide web security to internet users across the world.

The Challenge: Translation Required for Website

As part of realizing its mission of delivering security to maximum internet users, ForceNock, a small start-up company wanted to expand beyond its current market niche to other locations. The first step in doing so was to localize its website to suit the needs of the internet users across the world. The website localization was to be done in a short time and since ForceNock realized the importance of localizing for the Chinese customer, it required the translation of its website from English to Chinese Mandarin.

The Solution: Expert Translation Services of Mars Translation

ForceNock, a small start-up was seeking a translation partner that would cost-effectively translate its website and pages from English to Chinese Mandarin language. For that, it sought the services of Mars Translation. The expert linguists of Mars Translation are adept at translating and localizing all website content easily and quickly. With innumerable localizations to their name, including website translation, E-commerce, documents, software and E-learning projects localizations, translating the website pages was not difficult for these experts.

The Result: Website Translation Solution in Minimal Cost

By using the expert translation services of Mars Translation, ForceNock was able to localize its website to cater to the Chinese customers who represent a sizeable portion of the web security market. Mars Translation aided in the business expansion of the firm, providing a comprehensive localization solution that would attract leads and audience from China. This demonstrated once again how Mars Translation delivers competitive localization services in minimal time—that too at affordable rates.

Get in touch at

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