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Faith Wilson Group Case Study

Translation of Online Listings for FWG

English (US) to Chinese Simplified (Mandarin)

Business Services

Client Background

Faith Wilson Group is a full service boutique real estate agency specializing in marketing, sales, and purchase of residential real estate in Vancouver, British Columbia, Canada. Established in 1998, Faith Wilson Group was founded by Faith Wilson, who realized she needed to create her own brokerage firm for selling properties. After its evolution and development, Faith Wilson Group started to serve the real estate customers on the Westside and across lower Mainland.

The Challenge: Translation Required for Listings on Website

As part of delivering the best real estate and brokerage services to its clients, Faith Wilson Group updates the listings of properties and houses on its websites that is open for public viewership. A few of these listings for properties on West Avenue were required to be translated in Chinese Mandarin so they could be accessible to Chinese clients as well. As a result, the translation of listing was required from English to Chinese Mandarin.

The Solution: Mars Translation’s Expert Services

To translate its listings that are displayed on its website, Faith Wilson Group contacted the expert translators of Mars Translation. These professional and native translators are certified individuals who have delivered numerous translations in the past and are adept at handling translations of websites, documents, software, game interfaces, and videos in a short time as well as within an affordable budget.

The Result: Translated Listings for Chinese clients

As a result of employing the expert translation services of Mars’s linguists, Faith Wilson Group was able to translate its listings of properties located on the West Avenue in Vancouver for Chinese clients. Mars Translation enabled expanded business access for its clients across the border, supporting in communicating the property details to prospective clients in China.

Get in touch at

www.marstranslation.com/contact