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CompTIA

CompTIA Case Study

Certification and E-Learning Project--Making E-Learning Accessible Globally

English (US) to German | Japanese | Spanish (Latin American) | Portuguese (Brazil)

Software and IT

Certification and E-Learning Project—Quality Translation Executed In Minimal Time

CompTIA (Computing Technology Industry Association) is a non-profit trade association issuing professional certifications for the information technology industry. With more than 2000 members and 3000 academic and training partners, CompTIA's services portfolio includes IT education, IT certification, IT advocacy and IT philanthropy.

The Challenge: Providing Certifications to Students Worldwide

As a provider of certifications to a wide range of IT professionals, CompTIA sought to expand its CompTIA certification services to Latin America, Brazil, Japan, and Germany. Keeping in line with its mission to provide IT certifications to students across the world for making job prospects easier, CompTIA needed its website content translated into Spanish, Portuguese, Japanese and German. Being in a collaborative relationship with MarsTranslation for many years, CompTIA's first choice for translating its data was, of course, MarsTranslation. CompTIA provides a bulk of files to MarsTranslation for proofreading and translating. It is a challenge in itself. Getting customer attention is easy, delivering and sustaining the required excellence in service is tough.

However, our team of expert and certified translators are capable of taking on any challenge head on and delivering every e-learning project with "quality" in a short time. They are no novice in the field of removing translation barriers and providing the best services they can.

The Solution: Certification Content Translation the Expert Way

In order to cater to the ever-increasing demand for certification in the academic world, CompTIA availed the services of MarsTranslation and MarsTranslation delivered the best possible translation and proof-reading. The translators are not only certified, they are adept at handling e-learning projects and translation of documents. In fact, they have a commendable experience in translating into Spanish, Portuguese, Japanese and German. Delivering any project in a short time is, indeed, not a problem for MarsTranslation.

The Results: Certification Access Across Multiple Markets

Timely and best possible translation for certification website and related content helped 'CompTIA' spread its certification information to students and potential job seekers in Portugal, Brazil, Japan, and Germany, leveraging its services across the globe.

Get in touch at

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